

ASSOCHAM Gujarat Council Presents

Conference on

BUILDING A SECURE FUTURE: **Financial Literacy & Responsible Money Management**

Wednesday, 29th May 2024 | 06:00 PM - 08:00 PM
J. B. Auditorium, Ahmedabad Management Association, Ahmedabad



The Associated Chambers of Commerce and Industry of India (ASSOCHAM)



Introduction

In today's ever-changing economic landscape, navigating personal finances can feel daunting. Rising inflation erodes purchasing power, making responsible money management more critical than ever. India's journey to superpower status depends on widespread financial literacy but due to lack of financial education renders individuals vulnerable in times of crisis. Financial literacy is the foundation for a secure financial future which equips an individual with the knowledge and skills to make informed decisions about the money management and helps to understand key financial concepts to manage the money.

Responsible money management, on the other hand, is putting that financial knowledge into action. It's about translating the learning into practical financial habits. Creating a budget that aligns with income, prioritize needs over wants, and make informed choices about borrowing and saving. By practicing responsible money management, an individual will build a secure financial future, one step at a time.

With an objective to empower individuals and youths with the knowledge and tools to build a secure financial future. ASSOCHAM Gujarat Council is organizing a Conference on **“Building a Secure Future: Financial Literacy and Responsible Money Management”** on **29th May 2024 from 06:00 PM to 08:00 PM, Ahmedabad Management Association (AMA), Ahmedabad.**

The conference will also focus on strategies of Spending & Saving, Investment Basics, Debt Management and Budgeting. The conference is designed in such a way which will benefit to all individuals from financial backgrounds and those just started their financial journey and looking to build a secure financial future, plan for retirement, manage debt, or simply make smarter financial decisions.

Attendees Profile

- Banks and Financial Institutions
- Insurance Companies
- Businesswomen / Women Entrepreneurs
- Startups / Entrepreneurs/Young Professionals
- Social workers, NGOs Representatives, SHGs
- CEOs, MDs and decision makers from Corporate
- Academia/Research Institutions
- Associations
- Media Representatives
- Civil Society members

PARTNERSHIP OPPORTUNITIES

Diamond Partner – 4,00,000/-

- Extensive visibility and acknowledgment as “DIAMOND PARTNER” of the event.
- Opportunity to deliver the address in the Inaugural Session of the event.
- Speaking Slot: An opportunity to address the captive audience of the conference in Business Session.
- Display of your company roll up banner standees (3 Banners) in the pre-event area.
- Prominent display of company Logo as “DIAMOND PARTNER” at the side panels of the event backdrop & thank you panel.
- Complimentary 9 Sqm stall at the exhibition area to showcase Company's Product/Technology.
- Privilege to invite your clients/colleagues (up to 15) as special invitees for the opening ceremony, networking, reception of event and exhibition.
- Corporate brochure and promotional literature to be included in the delegate kit and conference head table.
- Electronic flier campaign with sponsor's logo.
- Branding of logo as a Diamond Partner on tent cards on round tables.

Gold Partner – 3,00,000/-

- Acknowledgment as “GOLD PARTNER” of the event.
- Speaking Slot: An opportunity to address the captive audience of the conference in Business Session.
- Display of your company roll up banner standees (2 Banners) in the pre-event area.
- Prominent display of company Logo as “GOLD PARTNER” at the side panels of the event backdrop & thank you panel.
- Complimentary 9 Sqm stall at the exhibition area to showcase Company's Product/Technology.
- Privilege to invite your clients/colleagues (up to 10) as special invitees for the opening ceremony, networking reception of event and exhibition.
- Corporate brochure and promotional literature to be included in the delegate kit of event.
- Electronic flier campaign with sponsor's logo.
- Branding of logo as a Gold Partner on tent cards on round tables.

Silver Partner – 2,00,000/-

- Acknowledgment as “SILVER PARTNER” of the event.
- Speaking Slot: An opportunity to address the captive audience of the conference in Business Session.
- Display of your company roll up banner standees (2 Banners) in the pre-event area.
- Prominent display of company Logo as “SILVER PARTNER” at the side panels of the event backdrop & thank you panel.
- Complimentary 9 Sqm stall at the exhibition area to showcase Company's Product/ Technology.
- Privilege to invite your clients/colleagues (up to 7) as special invitees for opening ceremony, networking reception of the event and exhibition.
- Branding of logo as a Silver Partner on tent cards on round tables.

Lunch Partner – 1,50,000/-

- Acknowledgment as “LUNCH PARTNER” of the event.
- Prominent display of company Logo as “LUNCH PARTNER” at the side panels of the event backdrop & thank you panel.
- Display of your company roll up banner standees (3 Banners) in the lunch area & Conference area.
- Corporate brochure and promotional literature to be included in the delegate kit of event.
- Privilege to invite your clients/colleagues (up to 5) as special invitees for opening ceremony, networking reception of the event and exhibition.
- Branding of logo as a Lunch Partner on tent cards on round tables.

Deligate Kit Partner – 1,00,000/-

- Acknowledgment as “DELIGATE KIT PARTNER” of the event.
- Display of company Logo as “DELIGATE KIT PARTNER” at the side panels of the event backdrop & thank you panel.
- Privilege to invite your clients/colleagues (up to 4) as special invitees for opening ceremony, networking reception of conference and Exhibition.
- Display of logo of delegate kit partner at conference delegate kit. (Exclusive)
- Branding of logo as a Delegate Kit Partner on tent cards on round tables.

LOGO PARTNER – 75,000/-

- Acknowledgment as “LOGO PARTNER” of the event.
- Display of company Logo as “LOGO PARTNER” at the side panels of the event backdrop & thank you panel.
- Privilege to invite your clients/colleagues (up to 4) as special invitees for opening ceremony, networking reception of conference and Exhibition.
- Branding of logo as a logo partner on tent cards on round tables.

For More Details Please Contact:

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